



WXIX

## ORDER

Print Date 09/20/12 Page 1 of 5

**Flight Dates 10/09/12-10/15/12**

|                                 |   |          |                         |                     |                 |
|---------------------------------|---|----------|-------------------------|---------------------|-----------------|
| <u>Contract / Revision</u>      | <u>823486</u>                           | <u>/</u> | <u>Product</u>          | <u>Estimate #</u>   | <b>1537</b>     |
| <u>Original Date / Revision</u> |   |          | <u>OBAMA SCHED A</u>    | <u>Alt Order #</u>  | <b>06326333</b> |
|                                 | 09/20/12                                | 09/20/12 | <u>Agency Com</u> 15%   | <u>Billing Type</u> | Cash            |
|                                 |   |          | <u>Billing Contact</u>  | <u>Order Type</u>   | Political       |
| <u>Advertiser</u>               | <b>Obama, Barack/D/President</b>        |          | <u>Billing Cycle</u>    | EOM/EOC             |                 |
|                                 |   |          | <u>Billing Calendar</u> | BROADCAST           |                 |
| <u>Agency</u>                   | <b>Greer Margolis Mitchell &amp; Bt</b> |          | <u>Demographic</u>      | A35+                |                 |
| <u>Buying Contact</u>           |   |          | <u>Rev Codes</u>        | Agency              | Political       |
|                                 |   |          |                         |                     | Pol-Candic      |
| <u>Sales Office</u>             | T-DC                                    |          | <u>Product Codes</u>    | PL565               |                 |
| <u>Sales Region</u>             | National                                |          | <u>Priority</u>         | P 5                 |                 |
| <u>Agency Ref</u>               |   |          | <u>Advertiser Ref</u>   |                     |                 |

## Primary Account Executive

Aaron Ashe

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Aaron Ashe        | 100%   |            |          |

| Order Share %     | Market Value |        |
|-------------------|--------------|--------|
| Competing Station | % of Order   | Amount |
| EXIX              | %            |        |
| WBQC              | %            |        |
| WCET              | %            |        |
| WCPO              | %            |        |
| WCVN              | %            |        |
| WKON              | %            |        |
| WKRC              | %            |        |
| WLWT              | %            |        |
| WPTO              | %            |        |
| WSTR              | %            |        |

## Order Totals

## Billing Plan

| Month        | # of Spots | Net Amount  | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|--------------|------------|-------------|--------------|--------|------------|----------|---------|-------------|--------------|
| October 2012 | 157        | \$30,366.25 | \$35,725.00  | 0.00   | 10/01/12   | 10/15/12 | 157     | \$30,366.25 | \$35,725.00  |
| Totals       | 157        | \$30,366.25 | \$35,725.00  | 0.00   |            |          |         |             |              |



Contract / Revision **823486** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/20/12 / 09/20/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1537**

| Ln   | Ch   | Start             | End             | Inventory Code    | Break | Start/End Time                  | Days     | Len | Spots | Rate        | Pri | Rtg           | Type | <u>Totals</u> |        |            |
|------|------|-------------------|-----------------|-------------------|-------|---------------------------------|----------|-----|-------|-------------|-----|---------------|------|---------------|--------|------------|
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      | Spots         | Amount |            |
| E 4  | WXIX | 10/09/12          | 10/15/12        | News @ 5a         | Comm  | 5a-6a<br>(5:00 AM-5:30 AM)      | MTWTF--  | :30 | 5     | \$100.00    | P   | 5             | 0.00 | NM            | 5      | \$500.00   |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--           |       | 5                               | \$100.00 |     |       | 0.00        |     |               |      |               |        |            |
| E 5  | WXIX | 10/09/12          | 10/15/12        | News @ 5a         | Comm  | 5a-6a<br>(5:30 AM-6:00 AM)      | MTWTF--  | :30 | 5     | \$100.00    | P   | 5             | 0.00 | NM            | 5      | \$500.00   |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--           |       | 5                               | \$100.00 |     |       | 0.00        |     |               |      |               |        |            |
| E 6  | WXIX | 10/09/12          | 10/15/12        | News @ 6a         | Comm  | 6a-7a<br>(6:00 AM-6:30 AM)      | MTWTF--  | :30 | 5     | \$200.00    | P   | 5             | 0.00 | NM            | 5      | \$1,000.00 |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--           |       | 5                               | \$200.00 |     |       | 0.00        |     |               |      |               |        |            |
| E 7  | WXIX | 10/09/12          | 10/15/12        | News @ 6a         | Comm  | 6a-7a<br>(6:30 AM-7:00 AM)      | MTWTF--  | :30 | 5     | \$200.00    | P   | 5             | 0.00 | NM            | 5      | \$1,000.00 |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--           |       | 5                               | \$200.00 |     |       | 0.00        |     |               |      |               |        |            |
| E 8  | WXIX | 10/09/12          | 10/15/12        | News @ 7a         | Comm  | 7a-9a<br>(7:00 AM-7:30 AM)      | MTWTF--  | :30 | 5     | \$200.00    | P   | 5             | 0.00 | NM            | 5      | \$1,000.00 |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--           |       | 5                               | \$200.00 |     |       | 0.00        |     |               |      |               |        |            |
| E 9  | WXIX | 10/09/12          | 10/15/12        | News @ 7a         | Comm  | 7a-9a<br>(7:30 AM-8:00 AM)      | MTWTF--  | :30 | 5     | \$200.00    | P   | 5             | 0.00 | NM            | 5      | \$1,000.00 |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--           |       | 5                               | \$200.00 |     |       | 0.00        |     |               |      |               |        |            |
| E 10 | WXIX | 10/09/12          | 10/15/12        | News @ 7a         | Comm  | 7a-9a<br>(8:00 AM-8:30 AM)      | MTWTF--  | :30 | 5     | \$200.00    | P   | 5             | 0.00 | NM            | 5      | \$1,000.00 |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--           |       | 5                               | \$200.00 |     |       | 0.00        |     |               |      |               |        |            |
| E 11 | WXIX | 10/09/12          | 10/15/12        | News @ 7a         | Comm  | 7a-9a<br>(8:30 AM-9:00 AM)      | MTWTF--  | :30 | 5     | \$200.00    | P   | 5             | 0.00 | NM            | 5      | \$1,000.00 |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--           |       | 5                               | \$200.00 |     |       | 0.00        |     |               |      |               |        |            |
| E 12 | WXIX | 10/09/12          | 10/15/12        | News @ 9a         | Comm  | 9-10A<br>(9:00 AM-9:30 AM)      | MTWTF--  | :30 | 5     | \$150.00    | P   | 5             | 0.00 | NM            | 5      | \$750.00   |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--           |       | 5                               | \$150.00 |     |       | 0.00        |     |               |      |               |        |            |
| E 13 | WXIX | 10/09/12          | 10/15/12        | News @ 9a         | Comm  | 9-10A<br>(9:30 AM-10:00 AM)     | -TWTF--  | :30 | 5     | \$150.00    | P   | 5             | 0.00 | NM            | 5      | \$750.00   |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | -TWTF--           |       | 5                               | \$150.00 |     |       | 0.00        |     |               |      |               |        |            |
| E 14 | WXIX | 10/14/12          | 10/14/12        | FOX News Sunday   | Comm  | 8am-11am<br>(10:00 AM-11:00 AM) | -----1   | :30 | 1     | \$75.00     | P   | 5             | 0.00 | NM            | 1      | \$75.00    |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/08/12    | 10/14/12        | -----1            |       | 1                               | \$75.00  |     |       | 0.00        |     |               |      |               |        |            |
| E 15 | WXIX | 10/09/12          | 10/15/12        | News Extra 10-11A | Comm  | M-F 10-11A                      | MTWTF--  | :30 | 5     | \$150.00    | P   | 5             | 0.00 | NM            | 5      | \$750.00   |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--           |       | 5                               | \$150.00 |     |       | 0.00        |     |               |      |               |        |            |
| E 16 | WXIX | 10/09/12          | 10/15/12        | Rachael Ray 11A   | Comm  | 11a-12P                         | MTWTF--  | :30 | 5     | \$50.00     | P   | 5             | 0.00 | NM            | 5      | \$250.00   |
|      |      |                   |                 |                   |       |                                 |          |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u>               |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--           |       | 5                               | \$50.00  |     |       | 0.00        |     |               |      |               |        |            |



Contract / Revision **823486** Flight Dates **10/09/12-10/15/12**

## Hiatus Dates

Original Date / Revision 09/20/12 / 09/20/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # 1537

| Ln   | Ch   | Start             | End             | Inventory Code                          | Break | Start/End Time            | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Totals       |
|------|------|-------------------|-----------------|---|-------|---------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|--------------|
|      |      |                   |                 |   |       |                           |         |     |       |             |     |               |      |       | Amount       |
| E 16 | WXIX | 10/09/12          | 10/15/12        | Rachael Ray 11A<br>Rachael Ray 11A      | Comm  | 11a-12P                   | MTWTF-- | :30 | 5     | \$50.00     | P   | 5             | 0.00 | NM    | 5 \$250.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 5                         |         |     |       | \$50.00     |     | 0.00          |      |       |              |
| E 17 | WXIX | 10/09/12          | 10/15/12        | America Now 12P<br>America Now 12P      | Comm  | 12-1P                     | MTWTF-- | :30 | 5     | \$50.00     | P   | 5             | 0.00 | NM    | 5 \$250.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 5                         |         |     |       | \$50.00     |     | 0.00          |      |       |              |
| E 18 | WXIX | 10/09/12          | 10/15/12        | MILLIONAIRE 1P<br>MILLIONAIRE 1P        | Comm  | 1-2P<br>(1:00 PM-1:30 PM) | MTWTF-- | :30 | 5     | \$50.00     | P   | 5             | 0.00 | NM    | 5 \$250.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 5                         |         |     |       | \$50.00     |     | 0.00          |      |       |              |
| E 19 | WXIX | 10/09/12          | 10/15/12        | MILLIONAIRE 1P<br>MILLIONAIRE 1P        | Comm  | 1-2P<br>(1:30 PM-2:00 PM) | MTWTF-- | :30 | 5     | \$100.00    | P   | 5             | 0.00 | NM    | 5 \$500.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 5                         |         |     |       | \$100.00    |     | 0.00          |      |       |              |
| E 20 | WXIX | 10/09/12          | 10/15/12        | Ricki Lake 2p<br>Ricky Lake 2P          | Comm  | 2-3P                      | MTWTF-- | :30 | 3     | \$50.00     | P   | 5             | 0.00 | NM    | 3 \$150.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 3                         |         |     |       | \$50.00     |     | 0.00          |      |       |              |
| E 21 | WXIX | 10/09/12          | 10/15/12        | News At 630P<br>News At 630P            | Comm  | 630-7P                    | MTWTF-- | :30 | 5     | \$150.00    | P   | 5             | 0.00 | NM    | 5 \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 5                         |         |     |       | \$150.00    |     | 0.00          |      |       |              |
| E 22 | WXIX | 10/09/12          | 10/15/12        | Jeff Probst 4P<br>Jeff Probst 4P        | Comm  | 4-5P                      | MTWTF-- | :30 | 5     | \$100.00    | P   | 5             | 0.00 | NM    | 5 \$500.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 5                         |         |     |       | \$100.00    |     | 0.00          |      |       |              |
| E 23 | WXIX | 10/09/12          | 10/15/12        | Ricki Lake 5P<br>Ricki Lake 5P          | Comm  | 5-6P<br>(5:00 PM-5:30 PM) | MTWTF-- | :30 | 5     | \$100.00    | P   | 5             | 0.00 | NM    | 5 \$500.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 5                         |         |     |       | \$100.00    |     | 0.00          |      |       |              |
| E 24 | WXIX | 10/09/12          | 10/15/12        | Ricki Lake 5P<br>Ricki Lake 5P          | Comm  | 5-6P<br>(5:30 PM-6:00 PM) | MTWTF-- | :30 | 5     | \$100.00    | P   | 5             | 0.00 | NM    | 5 \$500.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 5                         |         |     |       | \$100.00    |     | 0.00          |      |       |              |
| E 25 | WXIX | 10/09/12          | 10/15/12        | Jeopardy 6P<br>JEOPARDY                 | Comm  | 6-630P                    | MTWTF-- | :30 | 5     | \$250.00    | P   | 5             | 0.00 | NM    | 5 \$1,250.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 5                         |         |     |       | \$250.00    |     | 0.00          |      |       |              |
| E 26 | WXIX | 10/09/12          | 10/15/12        | Jeopardy 730P<br>JEOPARDY               | Comm  | 730-8P                    | MTWTF-- | :30 | 5     | \$600.00    | P   | 5             | 0.00 | NM    | 5 \$3,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 5                         |         |     |       | \$600.00    |     | 0.00          |      |       |              |
| E 27 | WXIX | 10/09/12          | 10/15/12        | Wheel Of Fortune 7P<br>Wheel Of Fortune | Comm  | 7-730P                    | MTWTF-- | :30 | 5     | \$500.00    | P   | 5             | 0.00 | NM    | 5 \$2,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 5                         |         |     |       | \$500.00    |     | 0.00          |      |       |              |
| E 28 | WXIX | 10/13/12          | 10/13/12        | SA-SU 6-7P<br>TIL DEATH/KOQ             | Comm  | SA-SU 6-7P                | -----1- | :30 | 1     | \$75.00     | P   | 5             | 0.00 | NM    | 1 \$75.00    |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |              |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                                 |       | 5                         |         |     |       | \$75.00     |     | 0.00          |      |       |              |



Contract / Revision **823486** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/20/12 / 09/20/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1537**

| Ln   | Ch   | Start             | End             | Inventory Code                 | Break | Start/End Time                | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | <u>Totals</u> |        |            |
|------|------|-------------------|-----------------|--------------------------------|-------|-------------------------------|---------|-----|-------|-------------|-----|---------------|------|---------------|--------|------------|
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      | Spots         | Amount |            |
| E 28 | WXIX | 10/13/12          | 10/13/12        | SA-SU 6-7P<br>TIL DEATH/KOQ    | Comm  | SA-SU 6-7P                    | -----1- | :30 | 1     | \$75.00     | P   | 5             | 0.00 | NM            | 1      | \$75.00    |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/08/12    | 10/14/12        | -----1-                        |       | 1                             |         |     |       | \$75.00     |     | 0.00          |      |               |        |            |
| E 29 | WXIX | 10/13/12          | 10/13/12        | SA 7-8P<br>WHEEL/JEOP          | Comm  | SA 7-8P                       | -----1- | :30 | 1     | \$200.00    | P   | 5             | 0.00 | NM            | 1      | \$200.00   |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/08/12    | 10/14/12        | -----1-                        |       | 1                             |         |     |       | \$200.00    |     | 0.00          |      |               |        |            |
| E 30 | WXIX | 10/09/12          | 10/15/12        | Late News M-F<br>Late News M-F | Comm  | 10-11P<br>(10:00 PM-10:30 PM) | MTWTF-- | :30 | 5     | \$500.00    | P   | 5             | 0.00 | NM            | 5      | \$2,500.00 |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                        |       | 5                             |         |     |       | \$500.00    |     | 0.00          |      |               |        |            |
| E 31 | WXIX | 10/09/12          | 10/15/12        | Late News M-F<br>Late News M-F | Comm  | 10-11P<br>(10:30 PM-11:00 PM) | MTWTF-- | :30 | 5     | \$500.00    | P   | 5             | 0.00 | NM            | 5      | \$2,500.00 |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                        |       | 5                             |         |     |       | \$500.00    |     | 0.00          |      |               |        |            |
| E 32 | WXIX | 10/13/12          | 10/13/12        | LATE RUN M-SU<br>NEWS/LATE     | Comm  | 1030P-12M                     | -----1- | :30 | 1     | \$400.00    | P   | 5             | 0.00 | NM            | 1      | \$400.00   |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/08/12    | 10/14/12        | -----1-                        |       | 1                             |         |     |       | \$400.00    |     | 0.00          |      |               |        |            |
| E 33 | WXIX | 10/13/12          | 10/13/12        | LATE RUN M-SU<br>NEWS/LATE     | Comm  | 1030P-12M                     | -----1- | :30 | 1     | \$400.00    | P   | 5             | 0.00 | NM            | 1      | \$400.00   |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/08/12    | 10/14/12        | -----1-                        |       | 1                             |         |     |       | \$400.00    |     | 0.00          |      |               |        |            |
| E 34 | WXIX | 10/14/12          | 10/14/12        | LATE RUN M-SU<br>NEWS/LATE     | Comm  | 11P-12M                       | -----1  | :30 | 1     | \$500.00    | P   | 5             | 0.00 | NM            | 1      | \$500.00   |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/08/12    | 10/14/12        | -----1                         |       | 1                             |         |     |       | \$500.00    |     | 0.00          |      |               |        |            |
| E 35 | WXIX | 10/14/12          | 10/14/12        | LATE RUN M-SU<br>NEWS/LATE     | Comm  | 11P-12M                       | -----1  | :30 | 1     | \$500.00    | P   | 5             | 0.00 | NM            | 1      | \$500.00   |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/08/12    | 10/14/12        | -----1                         |       | 1                             |         |     |       | \$500.00    |     | 0.00          |      |               |        |            |
| E 36 | WXIX | 10/14/12          | 10/14/12        | LATE RUN M-SU<br>NEWS/LATE     | Comm  | 11P-12M                       | -----1  | :30 | 1     | \$400.00    | P   | 5             | 0.00 | NM            | 1      | \$400.00   |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/08/12    | 10/14/12        | -----1                         |       | 1                             |         |     |       | \$400.00    |     | 0.00          |      |               |        |            |
| E 37 | WXIX | 10/09/12          | 10/15/12        | Simpsons 11P<br>Simpsons 11P   | Comm  | 11-1130P                      | MTWTF-- | :30 | 1     | \$200.00    | P   | 5             | 0.00 | NM            | 1      | \$200.00   |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                        |       | 1                             |         |     |       | \$200.00    |     | 0.00          |      |               |        |            |
| E 38 | WXIX | 10/09/12          | 10/15/12        | 30 Rock 12A<br>30 Rock 12A     | Comm  | 12-1230A                      | MTWTF-- | :30 | 1     | \$125.00    | P   | 5             | 0.00 | NM            | 1      | \$125.00   |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                        |       | 1                             |         |     |       | \$125.00    |     | 0.00          |      |               |        |            |
| E 39 | WXIX | 10/09/12          | 10/15/12        | King Of Queens 1230A           | Comm  | 1230-1A                       | MTWTF-- | :30 | 1     | \$100.00    | P   | 5             | 0.00 | NM            | 1      | \$100.00   |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                        |       | 1                             |         |     |       | \$100.00    |     | 0.00          |      |               |        |            |
| E 40 | WXIX | 10/09/12          | 10/15/12        | According To Jim 1A            | Comm  | 1-130                         | MTWTF-- | :30 | 1     | \$25.00     | P   | 5             | 0.00 | NM            | 1      | \$25.00    |
|      |      |                   |                 |                                |       |                               |         |     |       |             |     |               |      |               |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>             |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |            |
|      |      | Week: 10/09/12    | 10/15/12        | MTWTF--                        |       | 1                             |         |     |       | \$25.00     |     | 0.00          |      |               |        |            |



Contract / Revision **823486** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/20/12 / 09/20/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1537**

| Ln                 | Ch   | Start             | End             | Inventory Code        | Break | Start/End Time     | Days       | Len | Spots | Rate        | Pri | Rtg           | Type | <u>Totals</u> |        |             |
|--------------------|------|-------------------|-----------------|-----------------------|-------|--------------------|------------|-----|-------|-------------|-----|---------------|------|---------------|--------|-------------|
|                    |      |                   |                 |                       |       |                    |            |     |       |             |     |               |      | Spots         | Amount |             |
| E 40               | WXIX | 10/09/12          | 10/15/12        | According To Jim 1A   | Comm  | 1-130              | MTWTF--    | :30 | 1     | \$25.00     | P   | 5             | 0.00 | NM            | 1      | \$25.00     |
| According To Jim   |      |                   |                 |                       |       |                    |            |     |       |             |     |               |      |               |        |             |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u>  |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |             |
|                    |      | Week: 10/09/12    | 10/15/12        | MTWTF--               |       | 1                  |            |     |       | \$25.00     |     | 0.00          |      |               |        |             |
| E 41               | WXIX | 10/15/12          | 10/15/12        | Mon Hour 1            | Comm  | M 8-9P             | -----      | :30 | 1     | \$1,000.00  | P   | 5             | 0.00 | NM            | 1      | \$1,000.00  |
| BONES              |      |                   |                 |                       |       |                    |            |     |       |             |     |               |      |               |        |             |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u>  |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |             |
|                    |      | Week: 10/15/12    | 10/21/12        | 1-----                |       | 1                  | \$1,000.00 |     |       | 0.00        |     |               |      |               |        |             |
| E 42               | WXIX | 10/10/12          | 10/10/12        | X Factor Wednesday    | Comm  | X Factor Wednesday | -----      | :30 | 1     | \$1,500.00  | P   | 5             | 0.00 | NM            | 1      | \$1,500.00  |
| X Factor Wednesday |      |                   |                 |                       |       |                    |            |     |       |             |     |               |      |               |        |             |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u>  |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |             |
|                    |      | Week: 10/08/12    | 10/14/12        | -- 1----              |       | 1                  | \$1,500.00 |     |       | 0.00        |     |               |      |               |        |             |
| E 43               | WXIX | 10/11/12          | 10/11/12        | Thu Hour 2            | Comm  | Th 9-10P           | ---- 1---  | :30 | 1     | \$1,250.00  | P   | 5             | 0.00 | NM            | 1      | \$1,250.00  |
| GLEE               |      |                   |                 |                       |       |                    |            |     |       |             |     |               |      |               |        |             |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u>  |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |             |
|                    |      | Week: 10/08/12    | 10/14/12        | --- 1---              |       | 1                  | \$1,250.00 |     |       | 0.00        |     |               |      |               |        |             |
| E 44               | WXIX | 10/11/12          | 10/11/12        | X Factor Thursday     | Comm  | X Factor Thursday  | --- 1---   | :30 | 1     | \$1,500.00  | P   | 5             | 0.00 | NM            | 1      | \$1,500.00  |
| X Factor Thursday  |      |                   |                 |                       |       |                    |            |     |       |             |     |               |      |               |        |             |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u>  |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |             |
|                    |      | Week: 10/08/12    | 10/14/12        | --- 1---              |       | 1                  | \$1,500.00 |     |       | 0.00        |     |               |      |               |        |             |
| E 45               | WXIX | 10/14/12          | 10/14/12        | NFL Pre-game (reg sea | Comm  | 12N-1P             | ----- 1    | :30 | 1     | \$300.00    | P   | 5             | 0.00 | NM            | 1      | \$300.00    |
| NFL Pre-game       |      |                   |                 |                       |       |                    |            |     |       |             |     |               |      |               |        |             |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u>  |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |             |
|                    |      | Week: 10/08/12    | 10/14/12        | ----- 1               |       | 1                  | \$300.00   |     |       | 0.00        |     |               |      |               |        |             |
| E 46               | WXIX | 10/14/12          | 10/14/12        | NFL on Fox Game 2     | Comm  | 4P-730P            | ----- 1    | :30 | 1     | \$1,500.00  | P   | 5             | 0.00 | NM            | 1      | \$1,500.00  |
| NFL on Fox         |      |                   |                 |                       |       |                    |            |     |       |             |     |               |      |               |        |             |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u>  |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |             |
|                    |      | Week: 10/08/12    | 10/14/12        | ----- 1               |       | 1                  | \$1,500.00 |     |       | 0.00        |     |               |      |               |        |             |
| E 47               | WXIX | 10/14/12          | 10/14/12        | Su 730P-8P            | Comm  | Su 730-8P          | ----- 1    | :30 | 1     | \$750.00    | P   | 5             | 0.00 | NM            | 1      | \$750.00    |
| NFL OT             |      |                   |                 |                       |       |                    |            |     |       |             |     |               |      |               |        |             |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u>  |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |               |        |             |
|                    |      | Week: 10/08/12    | 10/14/12        | ----- 1               |       | 1                  | \$750.00   |     |       | 0.00        |     |               |      |               |        |             |
|                    |      |                   |                 |                       |       |                    |            |     |       |             |     |               |      | <b>Totals</b> | 157    | \$35,725.00 |